

# Homewood Suites Fruitville

## Hilton Brand Conference



March 2, 2005

### Top Hotel Developers Honored at Hilton Hotel's Focused Service Brand Conference

By Hilton Hotels Corporation

BEVERLY HILLS, Calif. - March 2, 2005 -- Hilton Hotels Corporation (NYSE:HLT) announced its top developers and hotels during its Focused Service Brand Conference for Hampton Inn(R), Hampton Inn & Suites(R), Hilton Garden Inn(R) and Homewood Suites by Hilton(R) held in Las Vegas, February 13-16, 2005. The conference was attended by more than 3,000 guests, including owners, operators and Hilton corporate team members.

Each brand recognized a Developer of the Year for the developer who had the greatest number of project approvals or who developed one or more unique hotels that helped enhance the brand's image in 2004. Together, the brands also recognized a multi-brand developer with a Developer of the Year award who made significant contributions to the Hilton Family of Hotels with the most number of project approvals in 2004. To be considered, all hotels in the candidates' Hilton Family portfolio had to be rated high-quality and in good status, and could represent a combination of new projects, renovations and conversions.

(...)

The recipients of the Best Conversion are:

Hampton Hotels  
ZMC Hotels (Hampton Inn-Lake Havasu, Ariz.)

Hilton Garden Inn  
Airline Hotels Ltd. (Hilton Garden Inn Saskatoon,  
Saskatchewan, Canada)

Homewood Suites by Hilton  
Merca Real Estate LLC (Homewood Suites by Hilton -  
Sarasota, Fla.)

(...)

--Conference Backgrounder  
Themed "You Got It!," the conference offered opportunities for more than 3,000 owners and general

managers combined to learn, network and build relationships through general sessions, brand-specific meetings, workshops and presentations. Owners also had the chance to attend a private development session that included a special presentation by the esteemed broadcast journalist, Walter Cronkite.

#### Company Backgrounder

Hilton Hotels Corporation is recognized internationally as a preeminent hospitality company. The company develops, owns, manages or franchises more than 2,200 hotels, resorts and vacation ownership properties. Its portfolio includes many of the world's best known and most highly regarded hotel brands, including Hilton(R), Conrad(R), Doubletree(R), Embassy Suites Hotels(R), Hampton Inn(R), Hampton Inn & Suites(R), Hilton Garden Inn(R), Hilton Grand Vacations Club,(R) and Homewood Suites by Hilton(R). For more information on the Hilton Family of Hotels or to make reservations, please visit [hiltonfamily.com](http://hiltonfamily.com) or call 1-800-HILTONS.

The following trade marks are owned by Hilton Hospitality, Inc.: Hilton(R), Doubletree(R), Embassy Suites Hotels(R), Hampton Inn(R), Hampton Inn & Suites(R), Hilton Garden Inn(R), Hilton Grand Vacations Club(R), Homewood Suites by Hilton(R) and Suite Shop(R). Conrad(R) is owned by Conrad Hospitality, LLC.

